



Part of the Summit Area YMCA Association

Summit Area YMCA Seals Swim Team

Deep Freeze Swim Meet Advertising Opportunities

Please support this fundraiser for the team's National Team Swimmers. The fundraiser is being held to help offset the costs that each of the team's outstanding National Team swimmers incurs in order to participate in the meet.

Deep Freeze, held on February 13th & 14th at the Summit Area YMCA, is a great way for you to wish your favorite swimmer the best of luck, or for your business to show their support for a great community organization. With about 500 swimmers each day and even more parents in attendance your ad will be seen by a great audience.

Program Ads

You may supply us with a camera-ready ad or just tell us how you want your ad to read & we will lay it out for you.

1/2 Page.....\$60.00 Full Page (8.5" x 11").....\$100

Event Sponsorships

*You may sponsor an event during any of the sessions of Deep Freeze. By doing so, your message (150 characters maximum) will appear in both the program and on the scoreboard during that event. For example, if you sponsor Event 18 the program can read something like this:
Event 18 Sponsored by: The Jones Family in honor of Megan's fantastic swim season.
The same message will appear on the scoreboard the entire time the event is being swum, whether it's 1 heat or 10 heats. There will be only 1 sponsor per event.*

The cost for each event sponsorship is \$50

Scoreboard Ads

These ads will appear on the scoreboard numerous times throughout the 2-day meet as part of a slideshow of ads and meet information. They will appear a minimum of 50 times and likely more than that. Maximum number of characters is 200. We will lay out the ad for you.

The cost for each scoreboard ad is \$50

Please indicate what type of ad you would like to purchase on the back of this form.

You may write the text of your ad there as well, or if you have camera-ready artwork please staple it to this form.

Make all checks payable to Summit Area YMCA & put "Nats Swimmers Fundraiser" on the memo line

All ads must be placed no later than Monday, February 8th.

Questions or to place orders: fundraising@summitseals.org